Encoding Values into a New Generation of Technology

How to design pro-humanity technology that promotes positive change

Orchid

The Internet:
A Failed Utopia

The status quo enables disinformation, division and oppression.

“Almost all of the $21.5 billion in revenue Facebook generated in the third quarter of 2020 came from [targeted] ads”

Bloomberg, January 11, 2021

“Big tech’s toxic business model is undermining democracy”’

TechCrunch, March 22, 2021

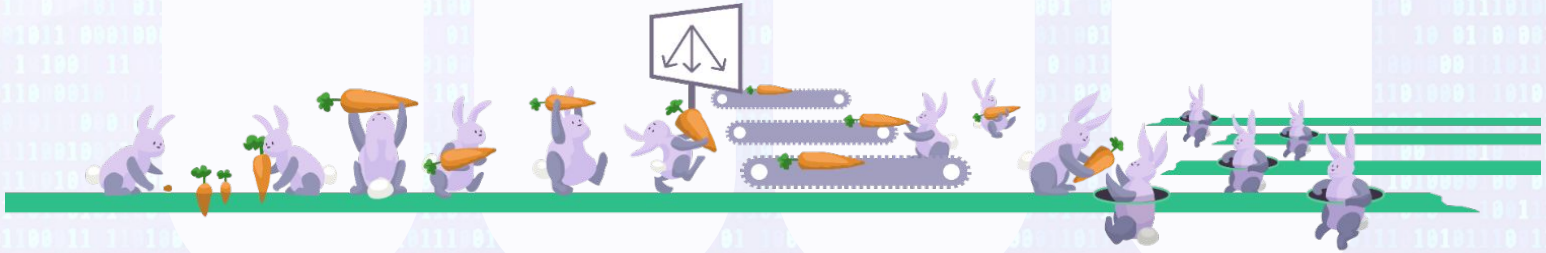
“Extreme polarization [is] driven by news media monetizing anger in order to survive”

The Intercept, February 13, 2021

How did we get here?

The values we encode in our technology

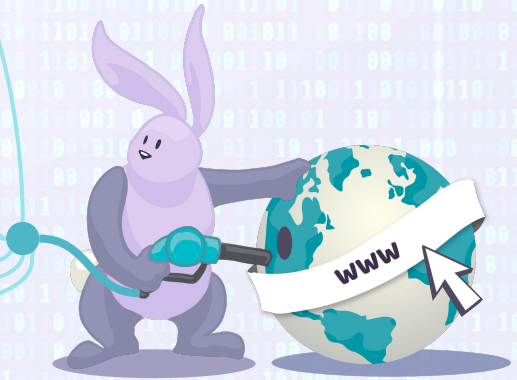
Extractive	Centralized	Opaque	Concentrated
Vs	Vs	Vs	Vs
Cooperative	Decentralized	Transparent	Distributed



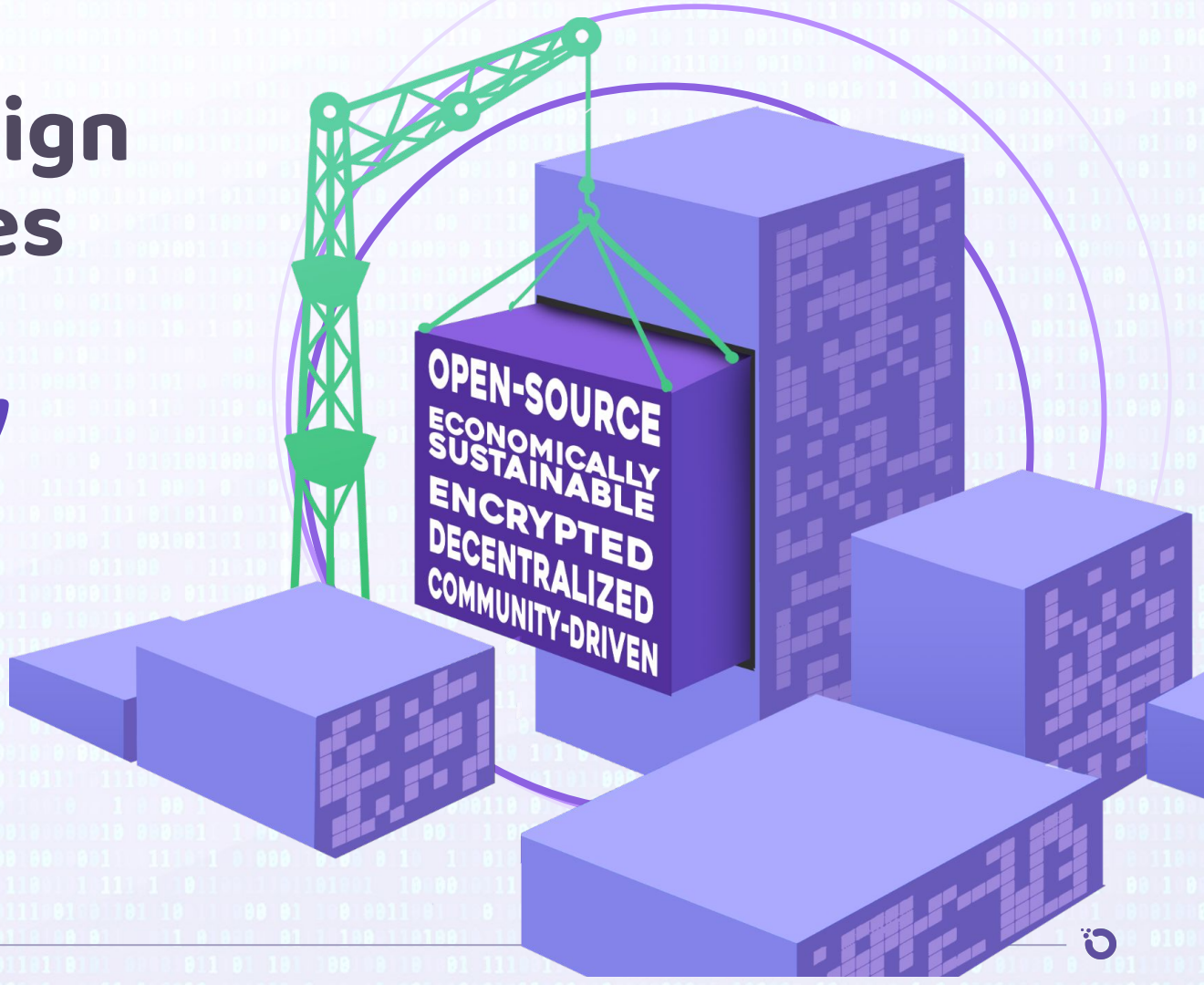
How to restore the Internet's promise

Acknowledge and center human values

- Privacy
- Exploration
- Equity
- Openness
- Freedom
- Individual sovereignty

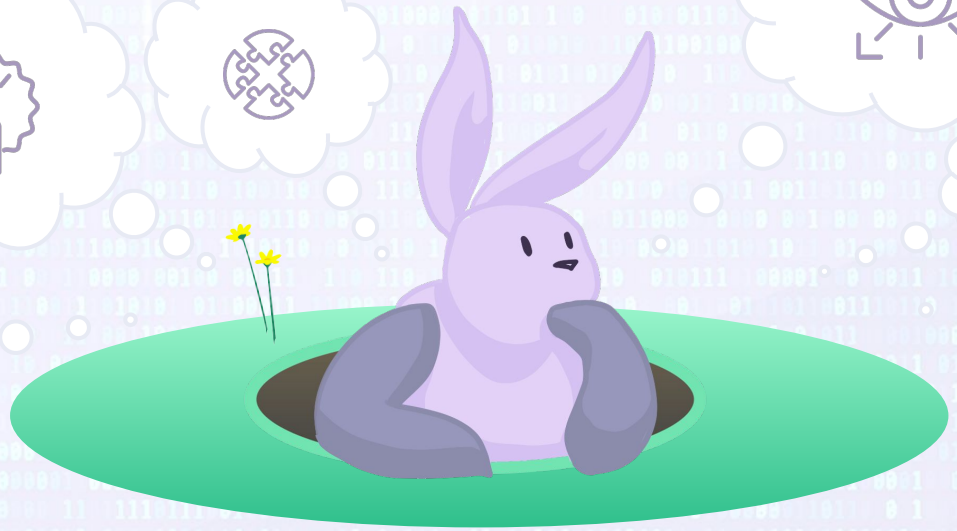


We can design these values into our technology



We don't need to choose between competing values

Zero-sum thinking ignores the unlimited potential of thoughtfully designed technology



New possibilities are emerging

Values lead to profits. Profits strengthen values.

Aztec

Building a cost-efficient ecosystem for private transactions

New Design Congress

Research organization that approaches technology as a social, economic, political and ecological accelerant.

Nodle.io

Provides infrastructure, software and access to data for over 80 million connected devices.

Nym Technologies

Building infrastructure to keep online data secure.

New possibilities are emerging

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Bundle Africa

Social payments app for cash and crypto.

Electric Coin Company

Builds and supports technology to provide people with access to a fair and open currency, regardless of location or demographic.

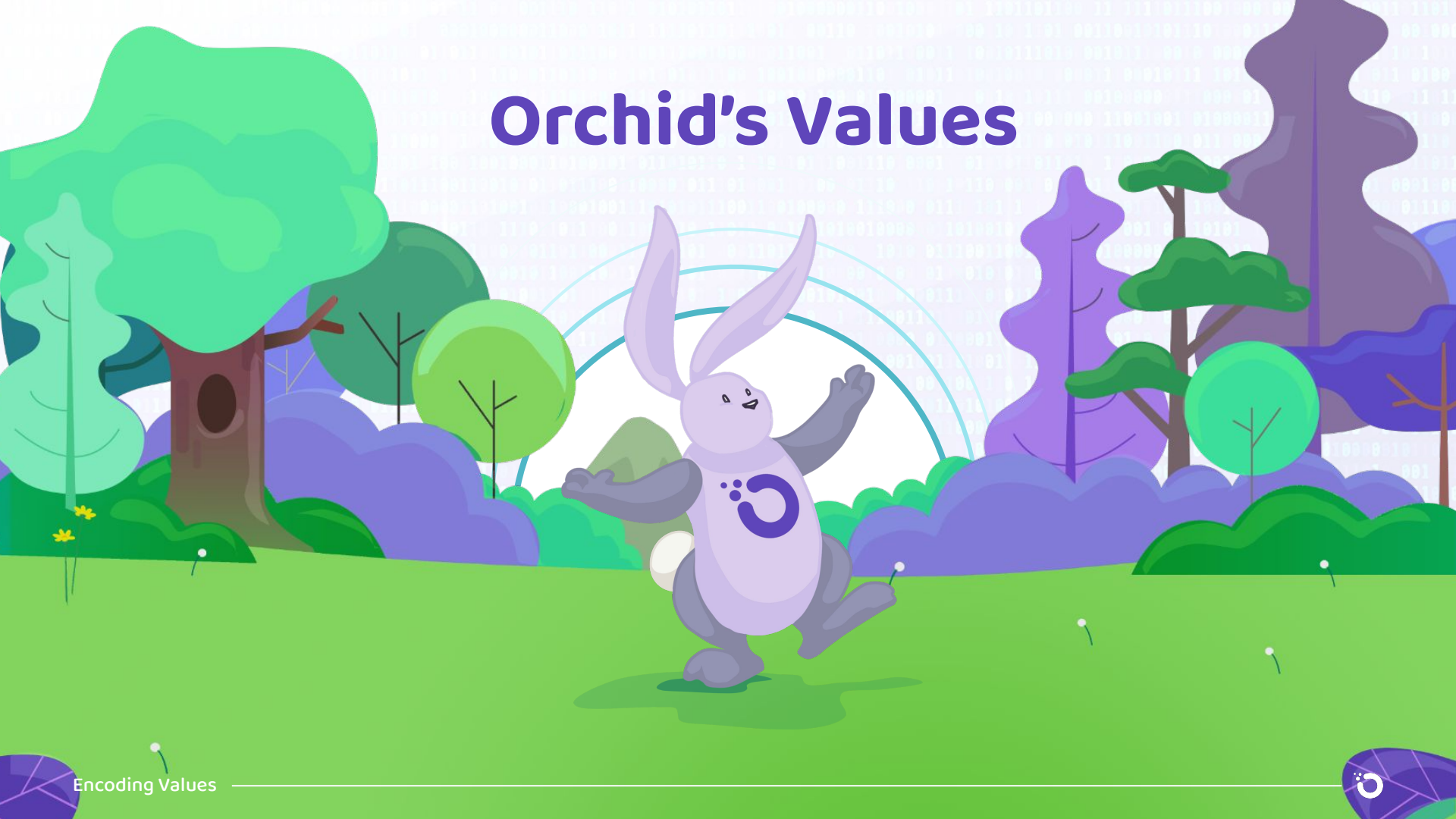
Bridgefy

Plug-and-play SDK that makes Android and iOS apps work without the Internet by using mesh networks.

The Commons Project

Nonprofit public trust established to build platforms and services designed to serve people's interest above all.

Orchid's Values

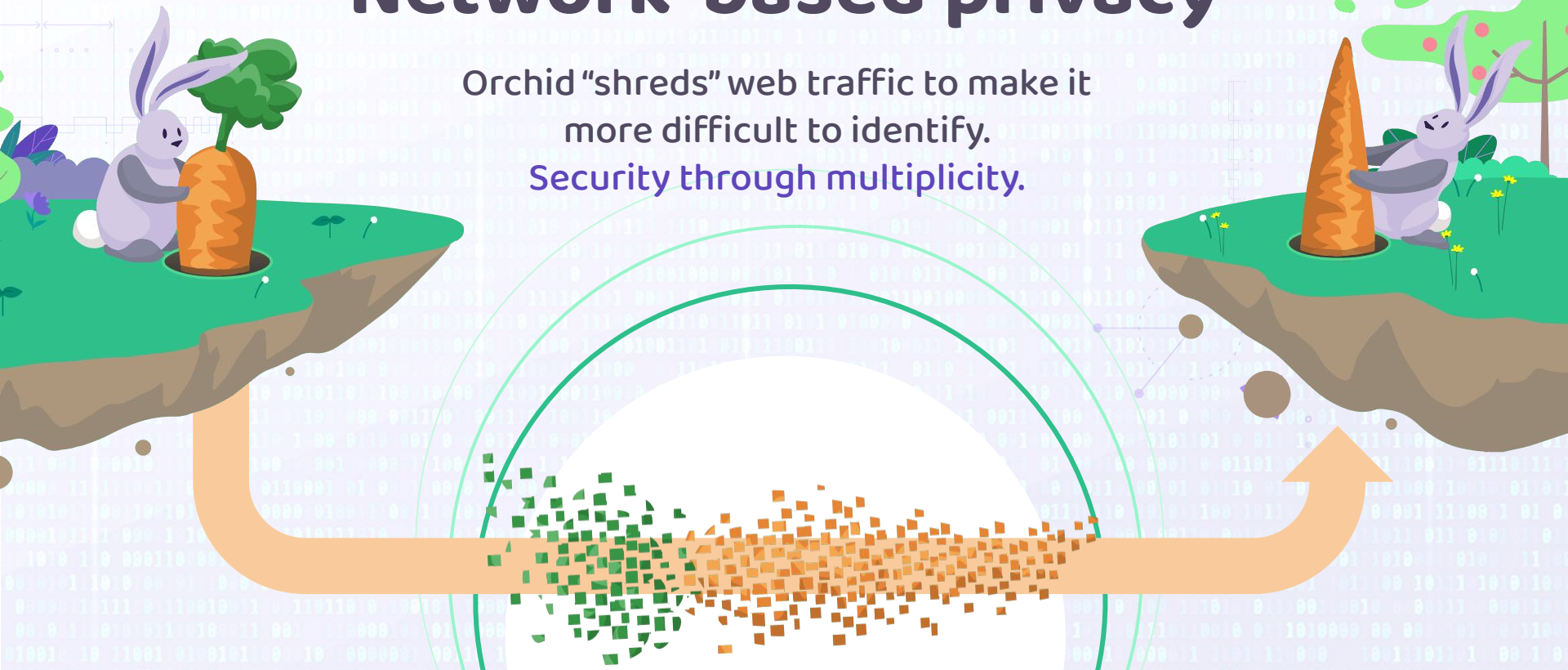


How Orchid works

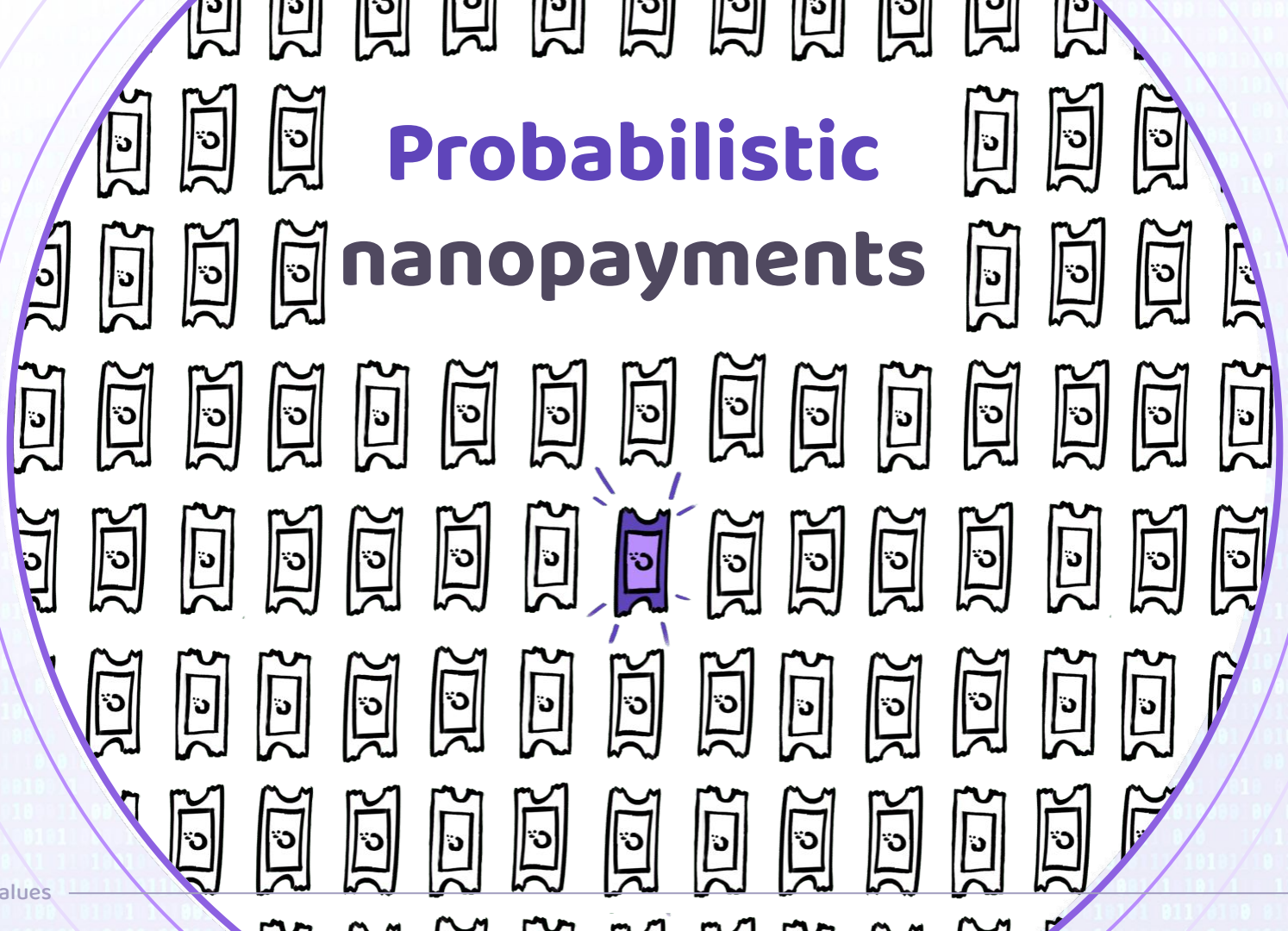
Network-based privacy

Orchid "shreds" web traffic to make it more difficult to identify.

Security through multiplicity.



Probabilistic nanopayments



Easy to use

Use OXT to fund your Orchid account and explore the Internet freely

Get started with Orchid for as little as $1

Use a QR code for quick and easy setup

Get Orchid today

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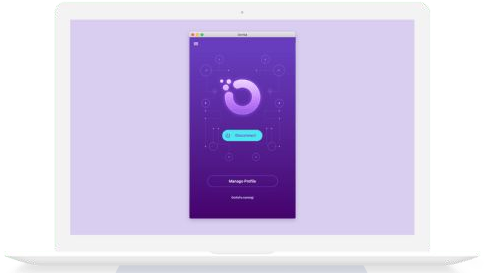
Download on the App Store



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